

Fall 2011



# Clarion Clarion Clarion

3600 N. Garfield

Midland, Texas 79705

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MIDLAND COLLEGE  
FOUNDATION

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## Three decades and \$101 million dollars later . . .

“It goes without saying that Dr. Eileen Piwetz has had a remarkable career in community college education as a teacher, administrator and fundraiser,” states MC President Dr. Steve Thomas. Since 1981, Vice President of Institutional Advancement and Executive Director of the Midland College Foundation Dr. Eileen Piwetz has been not just a Midland College (MC) employee, but an integral part of MC’s numerous achievements. On August 31, Midland College closed a chapter in its successful history with Dr. Piwetz’s retirement after 30 years.

Midland College Foundation Board President Dick McMillan notes, “Eileen has been so much more than just the Executive Director of the Midland College Foundation. She has been the face of the Foundation in the community and, along with David Daniel and now Steve Thomas, is largely responsible for the tremendous financial support that Midland College has received.”

In 1981, Midland College was a young community college - not even quite 10 years old. Seeing a need in Midland for registered nurses and other allied health professionals, Dr. Al Langford, MC’s first president, hired Eileen Piwetz, along with two other nursing instructors, to start MC’s Associate Degree Nursing program. The program became one of the best community college nursing programs in the state, and Piwetz was also influential in implementing seven other health sciences programs at MC.

In 1984, Piwetz was promoted to Division Chair of the MC Health Sciences Division, a position she held until 1993. During that time, Texas Governor Bill Clements appointed Dr. Piwetz to a six-year term on the State Board of Nurse Examiners. She served as president of that board for three years.

In 1993 she continued her responsibilities as chair of the Health Sciences Division, and was also appointed director of the Midland College Foundation by MC President Dr. David Daniel. The Daniel/Piwetz team soon became a fundraising powerhouse, and in 1994, Dr. Piwetz was named Vice President of Institutional Advancement. In this capacity she also served as the Executive Director of the Midland College Foundation for 18 years.

“Eileen Piwetz was a major factor in Midland College fundraising endeavors!” states Dr. David Daniel. “She never lost her drive and desire to bring the college needs to the forefront so that those needs were met in fine fashion. We must never forget her efforts and her dedication.”

MC Government Professor Dr. Terry Gilmour says, “Eileen is the most amazing woman, and Midland College will feel her absence. I have had the privilege of working with her professionally and being her friend personally. I consider both an honor. She defines the word ‘class!’”

While Dr. Eileen Piwetz defines the word “class,” her tenure as Vice President of Institutional Advancement defines the word “prosperity.” Under her leadership, Midland College raised over \$101 million from public and private sources. This includes over \$33 million in federal/state grants and over \$67 million from private contributions which have helped fund many of the MC buildings that serve as a constant tribute to the generosity of Midlanders. The Chaparral Circle Endowment Fund has grown to over \$10 million, and income from this endowment enables the college to continue its record of excellence while providing a lasting buffer from the “roller coaster” Texas economy. Beginning in fall 1996, the interest of over \$6.5 million to date has been placed into Midland College operating budgets for campus upgrades, technology, instruction, professional development and miscellaneous projects.

*Continued on page 2*



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Piwetz says that one of the highlights of her career has been implementing MC's two endowed series established in the late 1990s. In May 1996, Steve Davidson and Susan Davidson McClenahan of the Davidson Family Charitable Foundation announced the endowment of the Davidson Distinguished Lecture Series. Then, in August 1999, Bob Cowan and his late wife Phyllis announced the endowment of the Phyllis & Bob Cowan Performing Arts Series. The interest from these endowments is used to bring the finest minds and performers in the world to Midland.

Piwetz states, "The entire West Texas community benefits from the generosity of these two families. Thanks to the Davidsons and the Cowans, everyone in Midland and the surrounding area is able to see and hear internationally renowned lectures and performances at no cost." Since 1997 over 111,500 people have enjoyed these series brought to the stage at the Al G. Langford Chaparral Center.

The Midland College Office of Institutional Advancement oversees all details of these events.

Piwetz, along with Administrative Assistant Cynthia Morales and Secretary Maricela Dominguez, handled all free ticket requests and coordinated distinguished donor receptions, which are held before or after each event. Dr. Piwetz ensured that each distinguished donor and *Friends of the Series* member was greeted and made to feel welcome. It is this personal touch that Piwetz gave to all donors - no matter the amount of their contribution - that made MC's fundraising stand apart from the rest.

"Eileen Piwetz is the epitome of the professional fundraiser," states Abell-Hanger Executive Director David Smith. "She is well-informed, highly sensitive to the donor, passionate about her institution, tenacious and committed to excellence."

Piwetz is truly devoted to the Midland College mission. She strongly believes in the role of community colleges and is an advocate for community college students. MC Vice President of Instruction Dr. Rex Peebles notes, "Dr. Piwetz approaches issues with a lot of passion and fervor. Eileen is deeply interested in doing what is best for students. We could all use some of that passion and fervor."

MC Dean of Math and Science Dr. Margaret Wade says, "To many people, Eileen is MC. She has raised money for so many worthy causes, always with our students in mind and what might benefit them the most. I appreciate her support for the Math and Science Division. Without her, we could not offer all we do for students."

Dr. Piwetz instilled in her staff that same commitment to students. Cynthia Morales began working with Piwetz in 1990 as a clerk in the Health Sciences Division. Piwetz and Morales continued to work side by side for the past 21 years. Whether it was advising and assisting students in MC health sciences programs or raising money for scholarships, buildings and technology, the two always kept student interests at the forefront of their endeavors. Morales states, "I have worked with Eileen for 21 years. She feels like family, and I will miss her very much."

Maricela Dominguez was first employed in the Midland College Foundation Office in 1997 as a college work study. Then, in 2006 after she had completed her Associate degree at MC, she joined the staff as a secretary. Dominguez says, "It has been a privilege to work with someone like Eileen. She is always so energetic and full of ideas. She never gives up, and everything is possible. Her motto is 'If there's a will, there's a way!'"



## Past presenters and performers of the Davidson Distinguished Lecture Series and Phyllis & Bob Cowan Performing Arts Series

In addition to her responsibilities at MC, Piwetz has also served on various boards and advisory committees throughout the Permian Basin. She has also received numerous West Texas honors. Dr. Piwetz was named the Outstanding Fundraising Executive by the Permian Basin Chapter of the National Society for Fund Raising Executives (NSFRE). In 2005, she received the Girl Scouts of the Permian Basin Woman of Distinction award, and in 2008 she was honored as the Woman of Achievement by the Uptown Midland Business and Professional Women.

On an international level, she was a member of the Council for Resource Development (CRD), which provides education and networking for community college development professionals. In 2002, she served as president of this organization and prior to that was CRD vice president of trustees, vice president for regional services and Region VI director.

CRD Executive Director Polly Binns says, "What's so very special about Eileen is how generous she's been back to the organization and the members we serve. Gracious, generous of spirit, collegial, professional and fun—she's never hesitated to share knowledge and resources with anyone who has asked for them. Eileen has demonstrated all the qualities of servant leadership that are so necessary when leading a governing board of volunteers and serving a large national membership. These qualities include profound listening skills, the ability to tend to others' priority needs, the joy of watching others grow and a delightful gift of not taking herself too seriously. For many years now, she has co-hosted our annual Benefactors Banquet, which honors 10 community college philanthropists. She has become the face of CRD to so many in our membership, and we'll miss her mentorship."

Dr. Piwetz's community college profession began in the late 1970s at Odessa College (OC). In 1975, a few years before joining OC, Piwetz and her husband Jim moved to West Texas from Houston, and the couple soon became entrenched in West Texas culture. "Jim and I can't think of a better place to live," says Piwetz. She will remain in Midland, and although Piwetz has retired from MC, she is not leaving the world of philanthropy. She has assumed responsibilities as Executive Director of the new charitable foundation established by Midland benefactor F. Marie Hall.

"As I began thinking of ways that I could continue to serve the West Texas community, I loved the idea of being part of a family foundation at this stage in my career," explains Piwetz. "I have known Marie Hall for several years, and I admire her desire to further enhance education, healthcare and the arts in our community."

Hall states that Eileen Piwetz is the perfect choice to lead her foundation and says, "Eileen's energy and impressive achievements are widely recognized and highly respected. Her distinctive presence has contributed to Midland College's steady and stable growth. She set a high standard and leaves a stronger institution in her wake."

Midland College has come a long way in the past 30 years - student enrollment now totals over 6,000, and MC has one of the top community college foundations in the nation. Dr. Piwetz notes, "It has been a privilege and honor to have worked with the outstanding and dedicated Midland College Foundation Board members and staff. Their commitment to enhance Midland College and the Midland community has been one of the greatest rewards of my career. Our success is also attributed to the numerous friends who invest in us; they believe in our mission."

Dr. Piwetz reflects with a smile on MC's stellar image in the community and explains, "This is a result of team effort - an outstanding faculty and staff; a conscientious board of trustees and administration; fabulous students whose lives change here daily; and beautiful campus grounds, thanks to the gentlemen who work diligently every day in the harsh West Texas climate to make it so."

The Foundation Board considers it an honor to have worked with Dr. Eileen Piwetz. Spencer Beal, MC Foundation Board member since 1984 and Foundation Board president from 1993 to 1996, notes, "Dr. Piwetz's vision, energy and enthusiasm have had a major impact on making Midland College one of the premier community colleges in the country. We have had phenomenal growth in our college endowment and community support. Eileen's efforts can be seen throughout the college - aviation technology, computer technology, satellite teaching facilities and a superb nursing program. She has had a major influence on the quality of life in our community and the Permian Basin."

President Thomas summarizes the feelings of many by stating, "It has been a privilege working with Eileen and to have been a colleague and friend for over 30 years. Midland College is a better institution because of her."



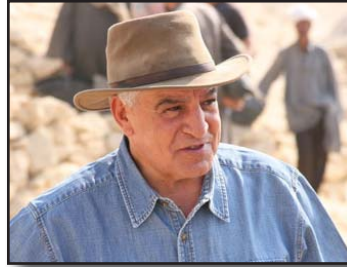
Midland College Foundation staff. Pictured from left to right are Maricela Dominguez, Secretary; Cynthia Morales, Administrative Assistant; Dr. Eileen Piwetz, former Vice President of Institutional Advancement and Executive Director of the Midland College Foundation; and Jennifer Majors, Grants Specialist



**COMING  
This Fall!**

**DAVIDSON**

*distinguished lecture series*



## Dr. Zahi Hawass

World-renowned archaeologist,  
author and speaker

**“Secrets from the Sand”**

Thursday, October 6, 2011, 7:30 p.m.  
Al G. Langford Chaparral Center

World-renowned Egyptian archaeologist Dr. Zahi Hawass directs ongoing excavations at Giza, Saqqara and in the Valley of the Kings. He is responsible for many recent discoveries, including the tombs of the pyramid builders at Giza and the Valley of the Golden Mummies at Bahariya. At Giza, he also uncovered the satellite pyramid of Khufu.

In 2005, Hawass led a team that CT scanned the mummy of King Tutankhamun. His team is continuing to CT scan mummies, both royal and private, and hopes to solve some of the mysteries surrounding the lives and deaths of such important figures as Hatshepsut and Nefertiti.

Hawass has also supervised a major conservation project on the Great Sphinx and developed site management plans for a number of important sites, including the unfinished obelisk quarry in Aswan and the temples of Kom Ombo, Edfu and Dendera. He currently is completing site management plans for the West Bank of Luxor, Giza and Saqqara.

Hawass has brought the world of the pharaohs into the homes and hearts of people around the world through numerous television appearances and books. Among Hawass' many books on ancient Egypt are *Silent Images: Women in Pharaonic Egypt*, *Hidden Treasures of Ancient Egypt*, *Secrets From the Sand*, and *Mountains of Stones: History of the Pyramid Builders*. His book about his excavations in Bahariya, *The Valley of the Golden Mummies*, is a best seller.

All events in the Lecture Series and the Performing Arts Series are **FREE** and open to the public. For more information, please call (432) 685-4526, or see us online at [www.midlandcollegefoundation.org](http://www.midlandcollegefoundation.org)

## PHYLLIS & BOB COWAN

*performing arts series*

# Barrage™

performing “Animado”

**A high-octane and eclectic  
mix of music, song and dance**

Thursday, October 20, 2011, 7:00 p.m.  
Al G. Langford Chaparral Center

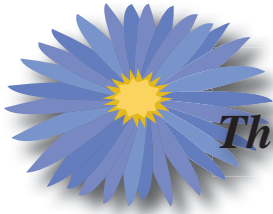


A high-octane fiddle-fest that features an international, multi-talented cast performing an eclectic mix of music, song and dance will be the featured performance of the fall 2011 Phyllis & Bob Cowan Performing Arts Series.

Barrage has entertained millions of people around the globe. Fans in Europe, Asia and North America have enjoyed Barrage at international festivals, concert performances, special events and TV appearances. Barrage performances offer a diverse fusion of cultures, musical styles and incredible performance vitality. The music of Barrage continues to evolve - combining contemporary world music influences, layered vocal arrangements and pulsating modern beats and rhythms. The young hip cast delivers the show with amazing energy and musical virtuosity that will take your breath away.

Since its creation in Calgary, Canada, Barrage has been featured many times at events worldwide having played for many presidents, prime ministers and princes. Barrage also has had television productions aired on several international TV networks, including the PBS network in the USA, the BBC in the UK and CBC in Canada, and has performed live shows in New Zealand, Singapore, Taiwan, China, Canada, Finland, Sweden, Ireland, Denmark, Poland, Germany, Norway, Monaco, the United States and the United Kingdom.





**NEW**  
**This Spring!**

**PHYLLIS & BOB COWAN**

*performing arts series*

The 5 Browns - Ryan, Melody, Gregory, Deondra and Desirae - are delivering on their dream to wake up classical music by introducing it to the widest, largest and most excited audiences they can find!



Photo courtesy of Andrew Southam

The quintet all attended New York's Juilliard School and became the first family of five siblings ever accepted simultaneously. They enjoyed their first wave of critical attention

in February 2002 when *People* magazine dubbed them the "Fab Five" and at about the same time they were featured on *Oprah* and *60 Minutes*.

**The 5 Browns**

**Classical music's first family  
of piano virtuosos**

**Thursday, March 22, 2012, 7:00 p.m.**  
**Al G. Langford Chaparral Center**

"One family, five pianos and fifty fingers add up to the biggest classical music sensation in years!"

- *The New York Post*

The 5 Browns have garnered extensive coverage from media outlets ranging from *The Tonight Show with Jay Leno*, *Good Morning America*, *Today*, *The View*, *The Martha Stewart Show*, the *New York Times*, *Parade*, *People*, the *Los Angeles Times* and the *Sunday London Telegraph*. *Entertainment Weekly* notes, "Thundering down on five Steinways together, they're

button-down cute and somewhat otherworldly."

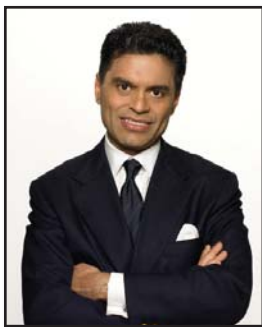
In addition to their sold-out performances, The 5 Browns are published writers. Their book, *Life Between the Keys* was published by Phoenix Books in March 2009.

In the spring of 2010, their new CD "The 5 Browns ... In Hollywood," was released on the *E1 Music* label.

The 5 Browns are exclusive Steinway Artists and are guaranteed to deliver an energetic, dynamic performance in Midland on Thursday, March 22.

**DAVIDSON**

*distinguished lecture series*



Host of *Fareed Zakaria GPS* on CNN, Editor-at-Large at *TIME* and a regular columnist for *The Washington Post*, Fared Zakaria is widely respected for his ability to spot economic and political trends around the world. *Esquire* magazine described

him as "the most influential foreign policy adviser of his generation." Zakaria was born in India and educated at Yale and Harvard. He became the youngest managing editor in the history of Foreign Affairs at the age of 28.

His columns and cover stories - on subjects ranging from globalization and emerging markets to the Middle East and America's role in the world - reach millions of readers weekly. Before joining *TIME*, Dr. Zakaria was editor of *Newsweek International*, overseeing all of the magazine's editions abroad from 2000-2010. His weekly international news program, *Fareed Zakaria GPS*, airs worldwide and has become a destination for viewers seek-

**Dr. Fared Zakaria**

**Foreign policy adviser, columnist  
and television host**

**Tuesday, April 24, 2012, 7:00 p.m.**  
**Al G. Langford Chaparral Center**

ing smart analysis and civil conversation about the big ideas and global challenges of our time.

Dr. Zakaria's *New York Times* bestseller, *The Future of Freedom*, has been translated into 20 languages and was called "a work of tremendous originality and insight" by *The Washington Post*. His recent international bestseller, *The Post-American World*, is about the "rise of the rest" - the growth of China, India, Brazil and many other countries - and what it means for the future. "Zakaria ... may have more intellectual range and insights than any other public thinker in the West," said the *Boston Sunday Globe*.

On Tuesday, April 24, 2012 - less than a year after the publication of *The Post-American World: Release 2.0* - Zakaria will review with Midlanders the shifts of world power and discuss their vast political and economic implications.

## \$600,000 federal grant provides for partnership during West Texas drought

In September, 2010, MC was awarded its fourth U. S. Department of Housing and Urban Development Hispanic Serving Institutions Assisting Communities (HSIAC) grant. The MC Business and Economic Development Center (BEDC), located at MC's Cogdell Learning Center, received \$600,000 to partner with other Midland businesses and community organizations to provide residents of South and East Midland with assistance for affordable housing, fair housing education and credit repair services. In addition, the grant provides for educating the Midland community on important water/energy conservation and sustainability practices.

"Water conservation has always been on the minds of West Texans; however, when we wrote the grant proposal last summer, we had no idea how important water would become during this unprecedented drought that we currently are experiencing," explains BEDC Associate Director Betsy Fredericks. "Because requirements of HSIAC grants stipulate that grantees must partner with community organizations to promote community awareness, I approached Doreen Womack with Keep Midland Beautiful last summer to see if there was interest in assisting us to provide education for conservation and sustainability practices."



Pictured from left to right: Betsy Fredericks, BEDC Associate Director; Sandra Torres, BEDC Project Assistant; Doreen Womack, KMB Executive Director; and Johnny Womack, City of Midland Superintendent of Water Pollution Control Plants and Sprayberry Farms

Keep Midland Beautiful (KMB) Executive Director Doreen Womack says that she was delighted to have MC as a partner in this effort. Womack states, "We always have been so fortunate to partner with Midland College in various activities. The college has been a leader in our Texas Recycles Day and graciously accepted our request to be a collection site for public recycling. I have also been so pleased to work with the MC Recycling Committee in helping to promote recycling efforts. Partnering with the BEDC was just another way to extend this great partnership."

Fredericks reports that approximately \$30,000 from the HSIAC grant is being used to provide Midlanders with water conservation kits and other educational materials regarding water and energy conservation. Furthermore, Suddenlink Cable "jumped on the bandwagon" to produce water conservation awareness commercials. The HSIAC grant provided funds for purchasing commercial spots on local network television stations, and Suddenlink underwrote costs for cable air time.

The BEDC is also coordinating various community sessions in which Doreen Womack and her husband Johnny Womack, City of Midland Superintendent of Water Pollution Control Plants and Sprayberry Farms, lead presentations to discuss water conservation practices. In these sessions, participants receive a free water conservation kit provided by the BEDC, Suddenlink and Keep Midland Beautiful. So far 800 water kits have been distributed to Midlanders, and plans are to develop additional kits for future presentations.

Doreen Womack states, "It's been so nice to combine resources with other entities instead of having each of us try to do things individually. We've been able to accomplish so much more." Fredericks agrees and adds, "Partnerships like this are what make Midland a truly remarkable city. We have joined forces because of this terrible drought - it's another testimony to Midland's 'can do' spirit."



Water conservation kits provided by MC Business and Economic Development Center, Keep Midland Beautiful and Suddenlink Cable

### IRA Charitable Rollover

The Pension Protection Act of 2006 permits individuals to roll over up to \$100,000 from an individual retirement account (IRA) directly to a qualifying charity without recognizing the assets transferred to the qualifying charity as income. This provision has now been extended until December 31, 2011. The principal rules for direct transfers from an IRA to the Midland College Foundation are that the IRA owner must be 70½ years or older and that the transfer is for no more than \$100,000 each year.

The transfer must be made directly from an IRA trustee to the Foundation. For more information, call the Midland College Foundation, at (432) 685-4526.

## Empowering Midland's workforce



The Skills Development Fund is Texas' premier job-training program providing training dollars for Texas businesses and workers. Administered by the Texas Workforce Commission, success is achieved through collaboration among businesses, public community and technical colleges and local workforce development boards. In February 2010, the Texas Workforce Commission awarded Midland College—in partnership with Chevron USA and Permian Basin Workforce Solutions—almost \$1 million in Skills Development Funds to train over 300 Chevron incumbent employees and new hires in the Permian Basin.

“This particular Skills Development Fund grant reinforces the fact that success can happen with industry working in partnership with education to address needs,”

notes Willie Taylor, Executive Director of the Permian Basin Workforce Development Board.

The classroom and online courses resulted in more than 29,000 hours of job-specific training conducted over a period of approximately 15 months. The curriculum, developed by Chevron and MC instructors, was customized to satisfy the training objectives of Chevron and included the following courses:

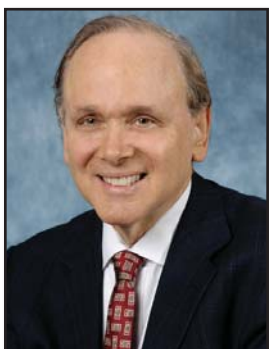
- Process Instrumentation and Controls
- Fundamentals of Rod Pumping
- Production Operator Field Training
- Dynagraph Interpretation

Greg Yoxsimer, Chevron Human Resources Business Partner, states, “The Skills Development grant is a great example of collaboration that has sustainable benefits. Through Chevron's partnership with Midland College and Permian Basin Workforce Solutions, we were successful in obtaining the grant that provided training to 300 Chevron field employees. The grant allowed Midland College to purchase instrumentation equipment that will allow them to continue to provide training to Chevron and to support the industry.”

All of the courses were administered by the Midland College Workforce Continuing Education (WFCE) Department. WFCE Director Lyndolyn Pervier explains, “As a result of this training, a strong partnership has developed between MC and Chevron. Our Business Solutions program is currently working with Chevron to schedule future classroom training. The requested training will use the curriculum, instructors, teaching aids and equipment acquired as a result of the Skills Development Fund grant. Furthermore, other local petroleum-related businesses have shown interest in similar customized training. MC's continued partnership with Chevron, as well as the potential partnership with other Midland energy-related businesses, proves that positive, long-term results have been achieved through this grant, including increased customized hands-on training capacity.”

## Midland College Petroleum Professional Development Center and Pioneer Natural Resources present FREE lecture Featuring Pulitzer-Prize Winner Dr. Daniel Yergin *Energy, globalization and economic forecasting*

Tuesday, October 25, 7:00 p.m., Al G. Langford Chaparral Center



Perhaps no subject is more important to both U.S. and world economies than energy. Dr. Daniel Yergin, a highly respected authority on international economics, globalization, politics and energy, will share unmatched insight into the world today.

Yergin has served on the U.S. Secretary of Energy's Advisory Board and has chaired the U.S. Department of Energy's Task Force on Strategic Energy Research and Development. Currently, he is co-founder and chairman of Cambridge Energy Research Associates, an independent energy research and information firm.

Yergin won a Pulitzer Prize for his book *The Prize*. His latest book entitled *The Quest* is the long-awaited successor to *The Prize* and provides an essential, overarching narrative of global energy, the principal engine of geopolitical and economic change.

MC Petroleum Professional Development Center Director Hoxie Smith states, “Dr. Yergin is respected for his in-depth analysis of all things energy. Permian Basin residents especially will be interested in his discussion of a subject that impacts our region on a daily basis: oil.”

The FREE lecture will begin at 7:00 p.m. on October 25 in the Al G. Langford Chaparral Center. Tickets are NOT required.

## History on wheels

In 1920, Ford Motor Company produced 135,002 Model TT pickup trucks, and thanks to the generosity of Midlander Charles Priddy, Midland College now owns one! Priddy recently donated the “fire engine red” truck to MC’s Automotive Technology department.

MC Dean of Technical Studies Curt Pervier states, “We are so appreciative of Mr. Priddy’s donation. The truck will be a great teaching tool to demonstrate a historical perspective of automobiles.” Pervier further explains that the college also plans to use the truck in parades and for displays to promote college programs and events.

The 1920 Model TT truck was based on Ford’s classic Model T automobile, but with a heavier frame and rear axle. It was very durable for the time, but won’t win any NASCAR races! With standard gearing, the truck can reach a speed of not more than 15 mph; with special gearing, a speed of not more than 22 mph is attained. The truck is definitely reflective of a time when life was simpler and things were taken at a slower pace—yet another history lesson for MC’s students!



Charles Priddy stands beside Ford Model TT truck with Dr. Eileen Piwetz, retired MC Vice President of Institutional Advancement. Don Thompson (behind wheel) and MC Automotive Technology Director Ted Sumners are seated in cab of truck.



Ford Model TT pickup donated to MC by Midlander Charles Priddy

*Gifts to the MC Foundation may be made online at [www.midlandcollegefoundation.org](http://www.midlandcollegefoundation.org) Or, mailed to the MC Foundation, PAD 141, 3600 N. Garfield Midland, Texas 79705 (432) 685-4526*

## Herd Family pays tribute to MC faculty

For approximately 15 years, the Harriet and Harvey Herd Faculty Lounge has provided MC faculty a place to relax and hold meetings, small receptions and other events. In fact, the room was so well-used that it was in need of a “face lift!” Over the summer, thanks to the generosity of the Herd family, the room was remodeled by Midland interior designer Rusty Freeman and now has new furnishings and an updated look.

The Herds and their family foundation, the Chaparral Foundation, have been strong supporters of Midland College for many years. The Chaparral Foundation, in partnership with the Abell Hanger Foundation and the Helen Greathouse Charitable Trust, provides the Midland Legacy Scholarship to graduates of Midland County high schools. In addition, Harvey Herd was a Midland College Foundation Board member from 1974 to 1981 and served as president of the Foundation Board from 1978 to 1981. His son Tevis has continued the Herd family tradition of service to MC and followed in his father’s footsteps as a member of the Foundation Board.

The Herd family had already made plans to provide funds to remodel the Faculty Lounge in late spring/early summer; however, now the Harriet and Harvey Herd Faculty Lounge holds a special place in MC’s legacy. Harvey passed away on July 3 at the age of 95. Tevis Herd notes, “Dad was an early Midland College Foundation Board member, and Midland College was always important to our family. The college is a great asset to Midland, and Harvey and the Chaparral Foundation wanted to provide an enjoyable atmosphere for faculty. My daughter-in-law Chesly is a faculty member at MC, and we know how dedicated Chesly and her MC colleagues are to providing quality instruction. We thank them for their commitment.”



MC Faculty Senate officers pictured from left to right in newly renovated Harriet and Harvey Herd Faculty Lounge: President-Elect Michael Dixon, Math Instructor; President Dr. Damon Kennedy, Associate Professor of History; and Secretary/Treasurer Simon Cornell, Assistant Professor of Government.

## Businesses donate funds for outreach event

Chevron and Community National Bank have each made financial contributions to assist MC with its First Generation to College outreach activities. Chevron recently donated \$5,000 for student scholarships, and both organizations have donated funds to assist Midland College with its *See MC* community outreach event scheduled for April 21, 2012. The event is part of the college's First Generation to College Alliance efforts.

For many individuals, there is no question as to whether or not they will enroll in higher education beyond high school - obtaining a college degree has been instilled in them since they were infants. Such students typically have parents who are college educated and who view post-secondary education simply as the next logical, expected and desired stage in the passage toward personal and career achievement. For others, post-secondary enrollment represents a deliberate attempt to improve their social, economic and occupational standing. Many of these students are the first members of their families to enroll in any education beyond high school. For these "first-generation students," higher education offers both opportunity and risk, since it represents a departure from family traditions.

In order to recruit and retain first-generation-to-college students, MC President Dr. Steve Thomas established an internal MC Outreach Committee in the fall of 2009, chaired by MC Director of Community Services Alfredo Chaparro. The Committee spent several months investigating the reasons why potential first-generation-to-college students do not attend college and why those that do attend have lower retention rates than other students. The Committee concluded that one of the pitfalls for first-generation students is that they do not have adequate support systems for applying to college, obtaining financial aid and maintaining study skills.

In an effort to assist these students, MC has partnered with several community organizations - Casa de Amigos, Emanuel Baptist Church, Greater Ideal Baptist Church, MISD, St. Stephens Catholic Church, Teen Flow and True Lite Christian Fellowship - to form the Midland College First Generation to College Alliance. MC has designated key employees to serve as liaisons to these organizations to assist individuals whom the organizations serve in transitioning to college so that they may ultimately experience academic and career success. The April 21 *See MC* event will be an opportunity for all West Texans to meet with MC employees and learn about MC admissions, financial aid, residence halls, career placement and other services provided by Midland College, *Your College*.



Mitch Mamoulides, Chevron USA Permian South Area Manager (right), presents check to Dr. Steve Thomas, MC President (left), and Alfredo Chaparro (center). Chevron's donation of \$10,000 will be used to fund scholarships for first generation to college students and to assist with MC's community outreach event scheduled for April 21, 2012.



Alfredo Chaparro, MC Director of Community Services (left), and Dr. Steve Thomas, MC President (right), receive donation for MC's First Generation to College outreach event from Community National Bank President John West (center).

## Snipping and giving

The shears cut, and her long, thick Brunette hair falls to the floor of the MC Cosmetology Lab. However, 14-year-old Amanda Bell is smiling because she knows that the luxurious mane she so easily grows will be used to design a wig for a child suffering from long-term medical hair loss. For the past several summers, Bell has gone to the MC Cosmetology Department and had between 8-10 inches of her hair cut and donated to *Locks of Love*.

MC Cosmetology Program Director Michael Fields explains that anyone wishing to donate at least 8 inches of hair to the international *Locks of Love* program will get a complimentary haircut and style. "Once the hair is cut, we package the hair and mail it to *Locks of Love* who then designs hair pieces specifically for children and teens. I've volunteered cosmetology services at various times for cancer patients who have lost their hair. I've seen that a new wig can help to restore self-esteem, especially for young people. It's encouraging to know that healthy teens like Amanda want to do something like this."

"I have been blessed with hair that is thick and grows FAST!" says Bell who is in the 9th grade at Greenwood High School. "I play volleyball, basketball and run track, so getting my hair cut every summer is a nice 'cool' thing to do. The *Locks of Love* hair pieces are designed for the active lives of children and teens - they are able to run and swim with the hair. I hope that some of my hair can give them the confidence to enjoy life."



MC Cosmetology student Ariel Allen gives free haircut and style to Amanda Bell who recently donated 9 inches of hair to *Locks of Love*.

## Twinkling eyes, unique spirit . . . MC's Renaissance man



Dr. Jeff Crain's blue eyes twinkled. They twinkled, and he had the countenance of a guru with mischief shining through. Unfortunately, the Midland College (MC) flag was flying at half staff for about a week as students and colleagues were saddened to hear of the sudden and unexpected death of MC's Renaissance man.

Crain joined Midland College in February of 2004 as a counselor in the Business and Economic Development Center (BEDC) at MC's Cogdell Learning Center. Approximately a year after joining MC, Dr. Crain became one of the first professors in Midland College's baccalaureate Organizational Management program and continued to provide business counseling through the BEDC on a part-time basis. He had international cross industry management experience in finance, customer services, strategic planning, e-commerce systems and import/export. Crain held a Bachelor's degree in Industrial Management/Economics, a Master's of Business Administration (Finance) and a Doctorate of Philosophy in Applied Artificial Intelligence. He was an international speaker for the application of technology in business and society and was the key proponent to use artificial intelligence within the World Health Organization application systems.

Crain was an active member of the Midland Hispanic Chamber of Commerce (MHCC), serving on the Economic Development Committee and the Incubator Oversight committee. MHCC CEO/President Rachel Stone posted the following on MC's Facebook page: "I am still heartbroken to learn of my dear friend's passing. Jeff was a very good friend, not only to me but also to the many business entrepreneurs that would come through the doors of the Midland Hispanic Chamber of Commerce. I will miss our talks and the sharing of our dreams. Thank you, Lord, for bringing Jeff into my life even if it was for a short time!"

In MC's Organizational Management program, Dr. Crain led students to recognize that their goals were worthy and that they could attain them. Students in Crain's classes found challenges and expectations the likes of which most had not seen. He expected them to read carefully, expand their perspectives, apply what they learned and then stand up and tell others. When they did, there was the twinkling of those blue eyes and Crain's face shined with the same joy as theirs.

Dr. Crain didn't just set high bars for students; he gave thoughtful needed support - helping them deal with life stresses without tossing their educational goals. The great devotion of Crain's students and colleagues reflects his devotion to them. Dr. Jeff Crain was beloved professor, respected colleague, cherished friend and unique spirit.

Chaparral Circle Endowment Fund		
Katherine Allen	Betsy & Ed Fredericks	Dr. Eileen & Jim Piwetz
Rebecca Bell	Imerys	Dr. Deana Savage & Glenn Brown
Sylvia Brown	Dr. Pamela Howell	Julia & Eric Vickery
Prudie Casselman	Emma & Percy King	Dr. Mary Williams
Jenny & Phil W. Ebensberger	Vickie & Dale Pickett	

Dr. Jeff Crain Scholarship
Gaylene & Ken Campbell Cheri Crain

Memorial contributions can be made to the Dr. Jeff Crain Scholarship Fund c/o Midland College Foundation, 3600 N. Garfield, Midland, Texas 79705, or online at [www.midlandcollegefoundation.org](http://www.midlandcollegefoundation.org)  
You may call the Foundation office at (432) 685-4526 for more information.

## MC Foundation receives Trobaugh estate gift



Melba Y. Trobaugh (right) seen here with daughters Sidney Scarborough (far left) and Georgia K. Trobaugh (center)

"My parents were strong supporters of the Midland community and truly believed in the mission of Midland College. They moved to Midland in the 1950s and lived here until their deaths. I am so pleased that my mother [Melba Y. Trobaugh] left a gift to Midland College as part of her estate," says Georgia K. Trobaugh.

Mrs. Trobaugh's estate gift has been designated to be used as determined by the Midland College Foundation Board of Directors. Both Melba and her husband Allen K. "Moose" Trobaugh were members of the Midland College Foundation Board. Mr. Trobaugh served as a member from 1977-1983, and Melba Trobaugh served from 1985-2004.

Midland College has benefitted from other gifts by the Trobaugh family in the past. The "Trobaugh Free Enterprise Chair" honors Allen and helps support MC's Bachelor of Applied Technology (BAT) program. The Trobaughs have also contributed to the aviation maintenance technology program, The Chaparral Circle Endowment Fund, the Fox Science Building, MC athletics and various scholarships.

## Economist, writer, TV personality pays tribute to MC distinguished donor

Midland College distinguished donor Barbara Duke passed away Friday, July 15, at her home in Midland where she and her late husband Bob (E.R.) Duke had lived for almost 60 years. The Dukes had been MC distinguished donors since 1993, contributing to various MC scholarship funds, the Davidson Distinguished Lecture Series, the Franz Weis Industrial Technology Center, the Al G. Langford Chaparral Center renovation, the F. Marie Hall SimLife Center and the Chaparral Circle Endowment Fund. Barbara had been a member of the MC *Friends of the Series* since 2002.

In September 2005, during an MC distinguished donor reception prior to economist, writer and television personality Ben Stein's presentation at a Davidson Distinguished Lecture Series event, Barbara Duke met Stein. The two discovered that Mr. Stein's father-in-law had been Duke's neighbor during her childhood years in Prescott, Arkansas. After this initial meeting at the Racquet Club, Stein and his wife became close friends with Barbara. Stein attended Mrs. Duke's memorial service at First Presbyterian Church in Midland on Tuesday, July 19. The next day, Stein wrote a poignant tribute to Barbara Duke in his diary published in the *American Spectator*.

The Midland College Foundation office has obtained permission to reprint the following excerpt from Ben Stein's diary. In his e-mail granting printing permission, Stein wrote, "God bless Barbara Duke, Midland College, Midland, Texas, and the USA!"

### The Hostess With The Mostest By Ben Stein on July 20, 2011 @ 6:20 a.m.

#### Friday Morning Early

Catastrophe. As I was racing down Beverly Boulevard to Fox to appear on *Cavuto on Business*, my phone rang in the car. It was a Dallas number. I answered it.

"Ben," said a woman's voice. "It's Judy."

That meant Judy Duke, the lovely daughter of our dear friend, Barbara Duke. Before I could say anything, Judy said, "I just wanted you to know that mother died this morning."

That's the catastrophe. Barbara Duke is, was, one of the women that my wife and I looked up to, loved, adored, gloried in, beyond almost anyone else on this earth.

She was about 84 and she had been extremely ill with cancer, but we thought she had a few more months. Now, she's gone.

"Mother just was talking to my daughter this morning," Judy said, "and she said she wanted to sleep, and she never woke up."

Good way to go, I would say.

Now, let me tell you about Barbara Duke. I only knew her for about six years. I met her when I was speaking at Midland College in Midland, Texas in 2005, right after we bought our home in Rancho Mirage. She was at a reception at the Racquet Club and she called out to me, "Hey, y'all. Your father-in-law was the handsomest man I ever saw in my whole life."

She was a beautiful woman with bright blue eyes and a confident smile. She had grown up in Prescott, Arkansas, right next to where my wife's father's family, the Denmans, lived during the Great Depression and World War II. She introduced herself, told about how handsome my father in law, Dale Denman, Jr., looked in his USMA uniform and then his Army uniform, and then somehow it came up that she lived in Indian Wells, California, at Eldorado Country



Ben Stein and Barbara Duke,  
Midland Racquet Club, September 22, 2005.

Club in the winter. That's only about twenty minutes or so from our club, Morningside, in Rancho Mirage, so I told her we would get together.

Sure enough, we did. We spent every Thanksgiving with her and her friends, mostly very cheery pals from Midland, and had many dinners with her and those same pals at the dining room at Eldorado.

To say she was a great hostess was an understatement. She was warm, welcoming, a super cook, a great one for jokes, and fiercely loyal. To go to her parties was to be in a room of cheerful, upbeat, good-natured men and women who seemed to have the world licked.

Our son came out for Thanksgiving, sat with the card-playing, football-watching men at Barbara's house, and was a happy young man. Everyone around Barbara seemed happy.

A few years ago, Barbara decided that it was time for my wife and her and Judy to visit their roots in Prescott. It was too much to drive, so she chartered a jet. They moseyed around the DeAnn Cemetery in Prescott, and laughed and drank, and it went into the history books.

*Continued on page 12*

“God bless  
Barbara Duke,  
Midland College,  
Midland, Texas,  
and the USA!”

- Ben Stein

I can see I am not putting my finger on just how zestful Barbara was, but maybe some of you are old enough to remember *Call Me Madame*, the great musical about Perle Mesta, the famous Washington, D.C., social whiz in the Truman and Eisenhower years. She was called “The Hostess With The Mostest” and that was Barbara. With those haunting blue eyes and her

endlessly calling out, “Hey, y’all, we still have two more courses to go.” Or doing the Razorback cheer, “Sooo-eee, pig, pig, pig.” But loudly. She meant it.

Barbara was a widow. Her lifelong (almost) husband, Bob Duke, a major player in the mud business and then in oil, had died in 2002. The only time Babs looked sad was when Duke’s name came up, and then she would reflexively cry.

Time passed. The last time we saw Barbara at Eldorado, in late March, she looked tired. She was not the same. I suspected she was ill.

Then, about six weeks ago or maybe a bit more, she e-mailed me to call her right away. I did, and she told me she had cancer of the pancreas, with migration to the liver and the lymph nodes.

We flew out to see her about four weeks ago in Midland and she was obviously ill (she could not eat) but she was her same feisty self. She had some joke about a parrot holding his claw over his eye and saying, “Screw you, Moshe Dayan,” and she kept trying to remember the way the joke went and she couldn’t, but she would hold her hand up over her eye and look at me and laugh and laugh.

Then, about ten days ago when we were in Idaho, Judy told us that Barbara was at home but was getting hospice care.

Then, the call this morning. Now, of course I have had friends far longer than I knew Barbara. I have had friends I saw more often. But I almost never knew anyone who (so to speak) “got me” and saw the good and the bad in me and loved me anyway. (Al and Sally Burton are at the top of this heap.) She made much of me despite her endless mocking of me, and I loved her and so did my wife, who considered Barbara an irreplaceable link with her father, dead since 2004.

We are devastated about Barbara, especially coming right after T-Dee and Brigid. It is too much. Too much death.

## Monday

No good deed goes unpunished.

Alex and I are in Midland. We flew here on Southwest, and got to the fine airport here, and found our driver at

about 11 at night. Only the driver is from somewhere about 100 miles from here and has no idea at all where our hotel is or how to get there and it is very very hot and we are tired and in mourning.

Finally, a super kind man from the Avis desk at MAF patiently told our driver how to get to the Courtyard by Marriott and off we went. The hotel had made mistakes about our reservations, but the extremely able desk clerk, Kyle, got everything fixed, told me how to operate the microwave to make my frozen TV dinner, and then off to bed.

## Tuesday

Up early to go to Resthaven Memorial Park to attend the interment of Barbara Duke, next to her beloved Bob Duke. It was hot. Not as hot as Washington, D.C., in summer, true hell, but hot enough. The preacher said a few words. Then a singer sang, “It Is Well With My Soul,” and then over to the First Presbyterian Church for the service. That same singer sang, and two different preachers preached, and Barbara’s brother spoke, and I spoke, and then it was over.

We had a luncheon at the Racquet Club and I could see the spot where I met Barbara just a stone’s throw from where we were eating today. The people at the luncheon were uniformly good looking and confident. But we are missing Barbara terribly. She was in many ways the linchpin of our friendship lives in the desert.

I simply have to tell you more about why she was so great: she never competed, never bragged about how rich she was, would not tolerate bragging or competing in her home, would never allow any of her rich pals to brag, and I don’t think they wanted to anyway because that’s not the way life is in West Texas. She never, and I mean NEVER allowed anyone in her home to feel “less than” or left out. In other words, she was the exact same as my father-in-law and my wife. The exact opposite of what we see day by day in L.A. We loved her. Good-bye to the Racquet Club, where I met a truly great lady.

Off to MAF to wait for our flight home. My favorite TSA guard, the beautiful Kara Cooper, greeted me with a smile and a hug. I really love TSA personnel at almost any airport, but the ones at Midland are the best of all. Then a perfect Southwest flight to LAX and a plunge into heavy traffic.

We got home and my wife fell into a deep sleep. As for me, I am up thinking about The Hostess With The Mostest, who always made me feel as if I had a home. I told you this was a catastrophe. To lose this close a friend, at my age, is just a disaster for me. It is a disaster for everyone who knew her, and most of all for her dear children and grandchildren. I pray we can stay close.

## Take the Next Step ...

log onto our Website at [www.midlandcollegefoundation.org](http://www.midlandcollegefoundation.org) to discover how your support of our mission can change lives. Click on “Ways of Giving” in the left-hand column for the many ways you can give to MC! You will also have the convenience of making gifts electronically with a credit card!

## Gifts that keep on giving

Over the past 39 years, Midland College has been very fortunate to be the beneficiary of several estates. Charitable estate or “planned” giving allows investments to be given back to the community after the benefactor’s death. Many, many Midlanders lives have changed for the better because they have attended MC on scholarships established as a result of estate gifts. MC facilities, programs and faculty have also benefitted from the generosity of these gifts.



Bill Pace Cogdell

Bill Pace Cogdell didn’t have an opportunity to attend college until he was in his 70s. However, when he did, he took just about every class that MC had to offer! Then, in the early 1990s, Mr. Cogdell donated his office building on Florida Street to MC. That building is now MC’s Cogdell Learning Center, which provides training, community services and financial planning services to South and East Midland residents. Mr. Cogdell passed away in 1994 at the age of 82; however, his estate is still providing scholarships for first generation to college students. Carol Subia, co-trustee of Cogdell’s estate, says, “Mr. Cogdell loved Midland and the people of West Texas. I am proud to be associated with this legacy that continues to have an impact on Midland!”



Ella Mae Dalious

In 2005, Ella Mae Dalious left a gift of \$840,000 to help support two MC scholarships - the Dr. Gregory Bartha Health Sciences Scholarship and the Jack A. Dalious Memorial Scholarship. However, it is not just MC students who are benefitting from the generosity of Mrs. Dalious. Her estate also provides funds to MC faculty members for professional development activities to enhance teaching.



Dorothy and Todd Aaron

For a decade before his death, Todd Aaron had already planned to leave the majority of his estate to MC. Before their death, Aaron and his wife Dorothy were major contributors to the Dorothy and Todd Aaron Medical Science Building at MC. When Mr. Aaron passed away in February 2005, his will stipulated that more than \$3 million would be given to the Chaparral Circle Endowment Fund. (See related article on page 17)

In 2002, J. Robert Jones began his generous funding of the Marian and Jan K. Jones Scholarship to honor the memory of his deceased wives. Although Mr. Jones passed away in April of 2007, MC students will continue to reap the benefits of his legacy. Between 2007 and 2017, the financial gifts toward the Marian and Jan K. Jones Scholarship will total approximately \$9 million - the largest single gift ever given to Midland College!



J. Robert Jones



Jan K. Jones



Marian Jones



Barbara Tom Jowell, Executive Director of Midland Memorial Foundation (left), visits with Mary Lou Cassidy, attorney with Stubbeman, McRae, Sealy, Laughlin & Browder, Inc. (right), at the May 12 estate planning seminar.

The above examples of those who left an enduring legacy to Midland College are just a few of the many estate gifts that have been left to the Midland community. For the past several years, the Midland College Foundation has partnered with Midland Memorial Foundation to present an annual estate planning seminar. The purpose of the seminar is to provide current estate planning guidelines and topics for West Texas legal and financial professionals. More than 100 attorneys and accountants attended the 2011 update held on May 12 at the MC Advanced Technology Center.

Mary Lou Cassidy, attorney with the Midland law firm Stubbeman, McRae, Sealy, Laughlin & Browder, Inc., notes, “Estate planning is more than just saying who gets your money and your stuff. . . . So many people do not think about charity in their wills, even though they are very giving to local and national groups during their lifetimes. Let me assure you that there is no legal mandate that you must transfer all of your assets to blood relatives. Consider local gifts, small or large. You will be remembered fondly.”



May 12 Estate Planning Seminar held in the Elizabeth and Herb Blankinship Lecture Hall at the Midland College Advanced Technology Center

## New Executive Director of the MC Foundation



MC President Dr. Steve Thomas is pleased to announce that Erin C. Tresner will be the new Executive Director of the Midland College Foundation effective September 12, 2011.

Tresner has been the director of development for the Texas Tech University Health Sciences Center Permian Basin campus since 2009. Previously she was director of the Permian Basin region for Ronald McDonald House Charities of the Southwest. She also served as legislative aide, district director and campaign manager for Texas state representative G.E. "Buddy" West.

Ms. Tresner, who grew up in Beaumont, Texas, holds a master's degree in public administration from Texas State University and a Bachelor of Arts in Political Science from Texas Christian University.

"We are fortunate to have Erin join our team at Midland College," notes Dr. Thomas. "Her experience in successful fundraising will enable us to continue providing quality affordable education, cultural enrichment opportunities and community services to the citizens of West Texas."

## Endowed scholarship pays tribute to Midland surgeon



The Donald E. Crockett, Jr., M.D. Endowed Scholarship at Midland College has been established through an anonymous gift from a grateful patient to the Midland College Foundation. The scholarship provides up to \$10,000 per year for two years to assist MC Associate

Degree Nursing students with tuition, fees, supplies and textbooks. The donor notes, "This endowed scholarship is established with a deep, abiding gratitude for Donald E. Crockett, Jr., M.D., whose dedication gives honor to his profession. With compassion and ever-expanding knowledge, he tends the flesh. His efforts stoke the spirit, and one wishes to reward his efforts by doing well."

## Midlanders help to support new instructional centers

Thanks to the generosity of the Midland community, Midland College is able to fulfill its dream of two new state-of-the-art instructional areas.



Renovation of the Davidson Family Health Sciences Building which will house the F. Marie Hall SimLife Center at Midland College began in Summer 2011. Completion is expected in December.

Classes are now being held in MC's new printmaking studio funded by a gift from Virginia Hanley. Hanley took her first MC class from Dr. Stan Jacobs at the Museum of the Southwest in the early 1970s. Since then, she has been enrolled in various printmaking classes and workshops held on the Midland College campus. MC's printmaking instructor Dagan Sherman reports, "This fall, the college is able to begin a printmaking program, complete with sophisticated etching processes, new presses and the best equipment out there!"

Virginia Hanley and her late husband Alvin "Doc" have always supported the arts in Midland. Mrs. Hanley has been a long-time member of the Midland Arts Association (MAA), where she served on its board for many years. An open house and tour of MC's new printmaking studio will be held on the evening of October 14 in conjunction with the MAA's Fall Juried Show in the Allison Fine Arts Building on the MC campus.

Across the MC campus from the printmaking lab lies the F. Marie Hall SimLife Center, which will be fully operational as a simulated hospital

environment, including six exam rooms; two simulation training centers; a simulated birthing room; two emergency room training labs located near an ambulance bay; and two medical/surgical rooms containing wireless manikins that breathe, blink, speak, bleed and even sweat! The Center - funded by Midland philanthropist F. Marie Hall along with various private foundation grants and individual gifts - will support interdisciplinary teaching and learning for Midland College, Texas Tech University and Midland Memorial Hospital.

  
**LEAVE A LEGACY<sup>®</sup>**  
Make a Difference in the Lives that Follow



Leave an enduring legacy  
to the Midland College Foundation

Please contact:  
Erin C. Tresner, Executive Director  
(432) 685-4526  
etresner@midland.edu

[www.midland.edu/foundation](http://www.midland.edu/foundation)

## Summer Fun

As temperatures rose this summer, so did the fun factor at Midland College! Youngsters flocked to the MC campus, adding a little learning to their summer fun!

Each year KIDS' COLLEGE is a favorite activity for young Midlanders during the hot summer days. Children in grades 1-6 choose from a wide variety of classes that center around personal development, sports, science/math and the arts! In addition, young adults age 14+ acquire great work experience while they serve as assistants for MC's KIDS' COLLEGE teachers and staff.

Upward Bound students, who range from incoming 9th-12th graders, were also on MC's campus this summer! The federally funded grant program is designed to encourage potential first-generation-to-college students to complete high school and pursue higher education. The six-week summer activities combined academic, recreational and cultural opportunities, both on and off the MC Campus. The summer component culminated with an awards banquet on July 11, followed by a week-long trip to New Orleans.

While the above-mentioned are annual summer programs at MC, other young visitors also came to enjoy the campus! On Monday, June 20, a Girl Scout Troop from St. Ann's School was treated to a campus tour, experienced various aspects of college life (residence halls, classrooms, cafeteria, etc.) and visited with program directors and various MC women leaders. Recently retired Vice President of Institutional Advancement Dr. Eileen Piwetz gave the initial presentation, and in appreciation of her time the troop donated to the MC Court of Honor.

Some may remember this summer for its record-high temperatures, but Midland youth will remember it as FUN at Midland College!



*Midland College  
McCormick Gallery*

**Studio 3600 Series  
presents**

## **The Photography of Andrew Hancock**

**August 25 - September 30**



Maui Surf

**Coming  
October 14 - November 11**

## **Midland Arts Association Fall Juried Art Show**

**Midland College  
Allison Fine Arts Building**

**Gallery Hours  
Monday - Thursday: 8:00 a.m. - 10:00 p.m.  
Friday: 8:00 a.m. - 5:00 p.m.**



Karen Lanier, MC Student Publications Lab Instructor and Midland Arts Association (MAA) Board Member (right), presents award for Best in Show to Janet Haney (left) for her watercolor at the opening reception of the 2010 MAA Fall Juried Show.

## **Mary Anne Lindley Endowed Nursing Scholarship**



Mary Anne Lindley

A scholarship in memory of Mary Anne Lindley has been established at MC by the Willard M. & Ruth Mayer Johnson Foundation.

Mrs. Lindley's children - Steve Lindley of Houston, John Lindley of Houston, Sydney Stickney of San Angelo and Marion Goudeau of Midland - have requested that the scholarship provide assistance to MC nursing students for tuition, fees, books and supplies. Steve Lindley notes, "While our mother was never involved in the medical field as a career, we felt that she would be very supportive of establishing an educational avenue for students who desired to help improve the quality of life for others - whether it is inside or outside a clinical environment."

This is the second MC scholarship established in Mary Anne Lindley's name. The Mary Anne Lindley Endowed Art Scholarship at MC also honors Mrs. Lindley's memory.

## Wayne & Joann Moore Foundation Scholarship



Wayne Moore

A scholarship in memory of Wayne and Joann Moore has been established at MC by the Wayne & Joann Moore Foundation. The scholarship covers tuition, fees and books.

Wayne and Joann Montgomery Moore lived in Midland since the 1940s. Their great-nephew James reports that both placed a considerable emphasis on education and saw it as a path to a more fulfilling life. Wayne served on the Midland College Foundation Board from 2005 until his death. His philanthropy to Midland College included not only generous unrestricted gifts, but also contributions to the Leona G. & John E. Fox Science Building, the Advanced Technology Center, Nadine & Tom Craddick Hall, *Friends of the Series* and the Midland College Silver Anniversary.

Joann passed away in the early 1990s, and Wayne passed away in July 2006 at the age of 92. Both were active members of First Christian Church. Wayne served as a trustee as well as Chairman of the Board of Brite School of Divinity at Texas Christian University. In Midland, Moore served on the Board of First City Bank and then on the Board of First City National Bank. He also participated in the development of Midland Presbyterian Homes (Manor Park).

James Moore states, "The board members of the Wayne & Joann Moore Charitable Foundation want to keep the legacy of Wayne and Joann alive by establishing this scholarship to help others reach their full potential through education."

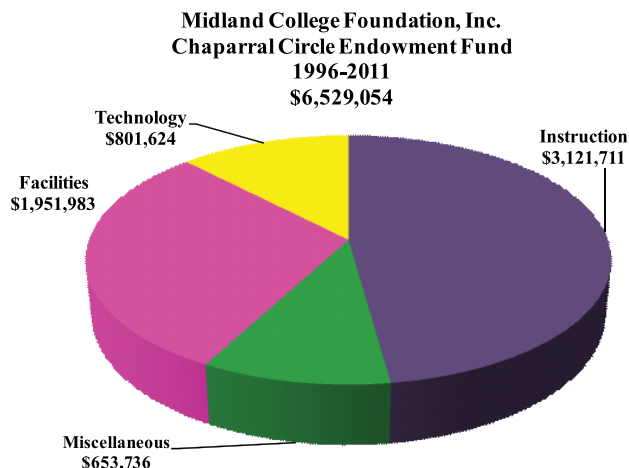
## Thank you, MC Foundation . . . MC remains an educational innovator!

Since it was established in 1996, The Chaparral Circle Endowment Fund (CCEF) has provided over \$6.5 million in funding to MC programs. In April, the Midland College Foundation awarded \$234,936 from the CCEF to assist numerous MC programs in their worthwhile causes and plans for growth. Funds approved this past spring include \$119,113 for instructional programs, \$86,700 for technology upgrade and \$29,123 for student services.

One of the projects funded was the purchase of a Toyota Prius and related diagnostic equipment for the purpose of hybrid automotive technology instruction. MC Automotive Technology Director Ted Summers says, "Up to this point, we have touched on hybrid technology but didn't have the opportunity to actually teach an advanced class. Now with the purchase of the Prius, we will be able to incorporate hands-on hybrid instruction in various existing classes, such as our automotive electronics class. We also plan to offer an advanced automotive technology class focusing on hybrid components."

Summers and MC Technical Studies Dean Curt Pervier explained that the electrical system in hybrid cars is quite different from that of standard automobiles. Pervier says, "Some of the parts in a Prius cannot be touched at all without fire department personnel supervision because of the electrical charge associated with the battery and fuel cell." Summers adds, "Now that we also have the Model T pickup which was donated by Charles Priddy (see related story on page 8), students will be able to see first-hand how far automotive technology has come in less than 100 years."

The funding by the CCEF of projects like the Prius is one of the main reasons Midland College is able to provide students and the community with superb instruction, technology and support resources.



Pictured from left to right: Ted Summers, Automotive Technology Program Director, and Curt Pervier, Technical Studies Dean, stand beside new Toyota Prius

## Estate of Midland pioneering family continues community-building spirit



Hal C. Peck and Josie Fay Jones Peck (known as Sweetie Peck) led remarkable lives and were pioneers not only in the West Texas oil and ranching industries, but also in shaping Midland's "community-building" spirit. Mr. and Mrs. Peck were married in 1929 and moved to Midland in 1933 where they settled on the old Railway Ranch in Southwest Midland County.

In 1936 they built their first home on Missouri Street in Midland.

Sweetie Peck was the first woman to serve on the Texas Game and Fish Commission from 1933 to 1939. She also served on the Texas War Bond Committee during World War II and the 1936 Beautification Committee of the Midland Chamber of Commerce. In addition to raising several types of race horses, Sweetie and Hal traded in oil leases in the Permian Basin. She served as secretary-treasurer of many oil companies and as a director of First National Bank of Shamrock, Texas. She was instrumental in establishing well-known social organizations in Midland, including the Girl Scouts and the YMCA and served as president of the Midland Woman's Club, the American Legion Auxiliary and the League of Women Voters. She passed away in 1963.

Hal Peck served in the U. S. Army in France from 1917 to 1918 during World War I. He later attended Texas A&M from 1919 to 1921. After college, Hal became involved in the oil industry in East Texas and the Texas Panhandle before settling in Midland where he became a successful rancher and oilman. Mr. Peck also served a number of years as a special Texas Ranger through appointment by the Department of Public Safety. In the early 1950s, Hal participated in the drilling of multi-pay oil wells on the family's Southwest Midland ranch, which became Midland County's first deep commercial oil production. It was subsequently named the Sweetie Peck Field and sent Midland County on its way to the full-scale drilling boom of the 1950s. Mr. Peck was appointed as a non-salaried game and fish warden by the Texas Game and Fish Commission and was a member of the American Legion and The Veterans of Foreign Affairs. He passed away in 1971.

Their Legacy is ensuring that Hal and Sweetie's community-building and philanthropic spirit continues to impact Midland by providing funds to Holy Trinity Episcopal Church in Midland, Midland Memorial Hospital and Midland College. The recent gift from the Hal C. Peck Trust to the Midland College Foundation Chaparral Circle Endowment Fund will be used to enhance instruction, student services, technology and infrastructure at MC.

## Midland family endows history chair

Thanks to a \$500,000 endowed gift to the Midland College Foundation from the Jim and Paula Henry family, the Henry Chair of History has been established at Midland College, and MC Dean of Social and Behavioral Sciences Dr. Will Morris has received the honor of assuming this position. As such, Dr. Morris will administer an annual West Texas Historical Conference and oversee the publication of the West Texas Journal of History consisting of conference proceedings and three papers. The papers will be scholarly treatments of historical topics or topics on the subject of teaching history written by faculty of West Texas and Eastern New Mexico community colleges. Each publication will include one paper written by MC faculty.

"Midland College has been a very important part of our family's life since it was built," says Jim Henry. "Paula graduated from Midland College and later taught as an adjunct instructor in the history department for 8 years. It was her association with Dr. Will Morris and her love of history that convinced her that she wanted to use her Master's degree in history from Texas Tech to become an instructor at Midland College."

Paula agrees saying, "It was a joy to teach in such a positive atmosphere. Jim and I enjoy seeing Midland College continue to grow. We enjoy all the cultural events, like the Davidson Distinguished Lecture Series and the Phyllis & Bob Cowan Performing Arts Series. The gift is our way of honoring Dr. Morris for his tireless efforts to keep the academic standards at MC first rate."



From left to right: Jim Henry; Paula Henry; Dr. Will Morris, MC Dean of Social and Behavioral Sciences; Dr. Steve Thomas, MC President; and Dr. Eileen Piwetz, retired Midland College Foundation Executive Director

### Corporate Matching Gifts

Corporate matching gifts have enabled businesses to double or triple their employees' and retirees' donations to education and other worthy causes. These gifts are an important source of funding for Midland College. For information on gift opportunities, contact MC Foundation Executive Director, Erin C. Tresner.

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# Clarion

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Numerous members of the Midland College Family have demonstrated their support of the College's programs through monthly payroll deductions for the past seventeen years. The following employees used this method to invest in various funds during the last academic year (September 2010-August 2011).

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